

LuLu launches express fresh market in Abbasiya Kuwait

26 February 2024 | News

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The opening of the latest Lulu Express Fresh Market in Abbasiya drew enthusiastic crowds eager to experience the elevated grocery shopping that the brand defines through its stores. Marking the brand's 16th store in the country, the event was inaugurated by the Indian Embassy Counsellor (Commerce) Sanjay K Muluka, Talal Al Mutairi, Humood Al-Jabri, Khalid Al-Ruwais alongside other distinguished guests. Also present on the occasion from the Lulu Hypermarket Management were Mohamed Haris, the Lulu Kuwait Director, Sreejith, the Lulu Kuwait Regional Director and other officials.

Convenience and hygiene were paramount, with well-organised aisles and a clean atmosphere ensuring a comfortable and safe shopping experience. Ample and easily accessible parking facilities added to the convenience provided to shoppers.

But the true star of the show was the diverse and premium product selection offered at the store. From fresh to frozen grocery essentials, to succulent meat, premium seafood, and fresh produce, as well as a chilled and dairy section that showcased an array of tantalising products, and a frozen delights section that offered quick meal options.

The successful launch of the Lulu Express Fresh Market in Abbasiya highlights the brand's commitment to meet and exceed the evolving needs of customers. The innovative market offers a unique and elevated grocery shopping experience, proving to be a welcome addition to the neighbourhood and setting a new standard for convenience and fresh food selection.