

Japan's Nissui plans expansion of seafood processing units in US and EU

20 February 2024 | News

The company will invest a total of Y17m (\$113,122) in Gorton's Co. based in Massachusetts and CitÃ© Marine in Kervignac, France



The company will invest a total of Y17m (\$113,122) in Gorton's Co. based in Massachusetts and CitÃ© Marine in Kervignac, France

Japanese seafood processing company Nissui has announced its plans to invest in expanding the production capacity of two of its subsidiaries in the US and EU. The company will invest a total of Y17 million (\$113,122) in Gorton's Co. based in Massachusetts and CitÃ© Marine in Kervignac, France. However, the exact amount of investment in each site has not yet been disclosed by Nissui.

Gorton's Co. produces ready-to-cook frozen seafood for the US market and aims to expand its line of shrimp products. However, due to the current production capacity limitations at the head office factory, the company needed to find a larger production site, as mentioned by Nissui.

The company's long-term vision for 2030, Good Foods 2030, announced two years ago, also calls for accelerating global expansion, and its overseas food business will become overwhelmingly number one in the world in fried seafood (white fish and shrimp). To achieve this goal, the company has been considering increasing production capacity in both areas as we lacked it.