

Tillamook launches new chocolate ice cream collection

12 February 2024 | News

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Tillamook County Creamery Association (TCCA), the co-op behind America's fastest-growing family-sized ice cream brand, has launched the brand's first-ever curated collection of Chocolate Ice Cream, just in time for Valentine's Day. But these are not your average chocolate ice cream offerings. Created for lovers (and the people who love chocolate), the new collection is made with 45 per cent more cocoa than Tillamook's classic chocolate ice cream, creating flavours that are richer, darker, and decadent, and provide maximum delight by the spoonful.

Approximately 50 per cent of consumers see chocolate as the ultimate base for ice cream. It's an insight Tillamook took to heart as they pursued decadent cocoa to build a new chocolate base, added more cream for a delicious texture, and churned in some of your favourite chocolate treats. Did we mention the chocolate? Get to know the new Tillamook Chocolate Ice Cream Collection on a richer level:

The Chocolate Collection is the newest addition to the expanding ice cream line from Tillamook. Most recently the brand introduced Neapolitan as a core flavour addition and released four limited-edition seasonal flavours, including Orange and Cream, Campfire Peanut Butter Cup, Peppermint Bark, and Holiday Sugar Cookie.