

Better Blend smoothie teams up with dieticians

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A new and innovative smoothie chain, Better Blend, is teaming up with dieticians to further their goal of making the world a healthier and happier place.

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Better Blend's mission is to make the world a healthier and happier place by making it easy to eat healthy. The progress they've made is hard to ignore: since opening the first location in 2018, Better Blend has added two corporate-owned locations and franchised five more, with another four set to open in 2024.

Through this growth spurt, Better Blend caught the attention of Loveland, OH dietician, Emily Mobley of Gray Nutrition. A Cincinnati native and a Registered and Licensed Dietitian, Emily has transformed thousands of lives through her Gray Method, which was born out of her dieting journey, after years of Slim Fast, tons of cardio, and counting points. Emily is passionate about simplifying nutrition, debunking myths, and focusing on the system needed for weight loss, making her a pivotal asset in transforming people's relationships with food and, more importantly, their relationship with themselves.