

Vietnam's fruit and vegetable exports reach record high up by 69% in 2023

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Vietnam's export turnover in 2023 of vegetables and fruits reached a record high of \$5.69 billion, a 69.2 per cent increase compared to 2022. In 2024, the vegetable and fruit sector is poised for many breakthrough opportunities in production and export, with a target export turnover of around \$6.5 billion, aiming to soon reach the "dream figure" of \$10 billion, making Vietnam a "powerhouse" in fruit and vegetable export.

According to the Plant Protection Department, in addition to the main vegetable and fruit products currently exported to China, including sweet potatoes, dragon fruit, lychee, longan, mango, jackfruit, watermelon, banana, rambutan, passion fruit, and durian, specialised agencies of the Ministry of Agriculture and Rural Development are coordinating with the General Administration of Customs of China to complete market access files for certain fruit products, such as mangoes, coconuts, frozen durians, and chilli.

These are all types of vegetables and fruits with large areas and production volumes nationwide. If they are officially exported to China, it will further boost both the production and export turnover of Vietnam's vegetables and fruits shortly.

In addition to the Chinese market, Vietnamese vegetables and fruits are also effectively approaching other large markets. On 1st January 2024, for the first time, 7 tonnes of Giang green-skinned mangoes from An Giang were exported to Australia and the United States. The batch of green-skinned mangoes was exported under a signed contract between the GAP Cu Lao

Gieng Cooperative and Vina T&T Import-Export Trading Service Company Limited.

In the UK market, Ri6 durians have been available since early May 2023. With preferential tariffs under the Vietnam-United Kingdom Free Trade Agreement (UKVFTA), Vietnamese durians are considered highly competitive compared to durians from other countries in the UK market.