

Oatly announces availability at The Coffee Bean & Tea Leaf®

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THE ORIGINAL



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Sweden-based Oatly Group AB, the world's original and largest oat drink company, announced a new food service distribution arrangement with The Coffee Bean & Tea Leaf® Brand, one of the world's leading roasters and retailers of specialty coffee and tea. Available at more than 180 cafes throughout the US, Oatly Barista Edition is now offered as the exclusive oat milk in-stores, bringing a creamy, milk alternative to coffee and tea aficionados.

"We're thrilled to bring Oatly to customers of The Coffee Bean & Tea Leaf®, an iconic brand that cherishes a great coffee experience just like we do," said Mike Messersmith, President, of Oatly North America. "With our roots in the US inextricably tied to the coffee channel, we are so happy to continue widening our presence in this space."

Oatly Barista Edition is a delicious, allergen-friendly milk alternative that has the same creamy taste, frothy feel, and functionality as traditional dairy, and in general, is better for the climate compared to cow's milk.