

IFFCO and Tetra Pak partners to ensure sustainable production and packaging in Saudi Arabia

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IFFCO Group, as part of its ESG-based strategic plans in the Kingdom of Saudi Arabia, has signed an MoU with Tetra Pak, the world's leading food processing and packaging solutions company, designed to drive the momentum of sustainability initiatives within the group's manufacturing facilities.

This groundbreaking collaboration between IFFCO, the UAE-based multinational FMCG group, and the renowned multinational entrepreneurial organisation, Tetra Pak, cements a strategic alliance that supports the implementation of global standards in state-of-the-art practices and technologies aimed at minimising the group's environmental impact.

IFFCO is expanding its operations in Saudi Arabia by building a state-of-the-art factory equipped with the latest technology to locally produce sustainable, high quality and delicious products while adding value to the Saudi Arabian economy and contributing to reducing waste, lowering emissions and prioritising green industry protocols. The factory will initially focus on producing culinary creams and has formalised the MoU with Tetra Pak to maximise efficiency without compromising on quality or food safety.