

Australia exports a record value of A\$61Mn of wine to Thailand

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Australian Government has announced that Australian wine exporters can now use the Asia-Pacific Economic Cooperation (APEC) Model Wine Certificate to certify their exports into Thailand. This simplified certification process reduces the cost and administrative burden for exporters.

The Thai economy is the second largest in the Association of Southeast Asian Nations (ASEAN) and one of its fastest growing. In 2022â??23, Thailand was Australiaâ??s 7th most valuable export market for wine (or 8th largest, if the EU is counted as one), and 9th largest for AFF products overall.

Australia exported a record value of A\$61 million of wine to Thailand in 2022â??23. This was a 31 per cent increase in value compared to 2021â??22, in real terms. Over the past decade, red table wine has consistently been the main wine variety exported to Thailand. Its share of the trade value increased from 71 per cent in 2012â??13 to 82 per cent in 2022â??23, likely due to consumer preferences, a greater supply of red wine varieties, and redirection of exports from the Chinese market. White wine (including sparkling and table) accounted for 17 per cent of the trade value in 2022â??23, regaining value steadily over the past three years. Australiaâ??s overall production volumes of white wine varieties are predicted to rise by 27 per cent after recovering from low levels in recent years.