

Nestl  launches Maggi soya chunks

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Nestl  is actively exploring the use of plant-based ingredients to bring nutritious proteins to consumers affordably and sustainably.

The company recently launched Maggi Soya Chunks, a tasty, affordable, plant-based meat alternative that enables consumers in Central and West Africa to add high-quality protein to their everyday food.

Made from soy, each pack provides enough protein for up to eight people, with less saturated fats and cholesterol, at a lower cost when compared to animal protein. To help address the main micronutrient deficiencies in the region, they are fortified with iron and zinc.

"We're focused on using more plant-based ingredients as part of our efforts to deliver affordable, nutritious products that contribute to closing the protein gap that exists for many consumers. Our soya chunks are not only delicious but serve an excellent choice for families looking to enhance their daily diets with increased protein and essential micronutrients in an affordable way," says C line Worth, R&D Program Manager for Affordable Nutrition at Nestl .

The soya chunks have a taste, texture, and functionality that is close to meat, making them a versatile protein source for a variety of family meals such as rice dishes, stews, and spaghetti.