

New Zealand's Silver Fern Farms appoints Dan Boulton as new Chief Executive

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New Zealand's Silver Fern Farms has appointed Dan Boulton as its new Chief Executive.

Boulton has been the company's Chief Supply Chain Officer for six years and brings a strong primary industry set of experiences in operations, procurement, executive management, and commercial leadership. His previous roles have been in seafood, horticulture, and forestry.

Dan Boulton commences the role in February. He replaces Simon Limmer, CE of the company for the past five years and the initiator of its pioneering sustainability efforts across its cooperative farms and 14 processing plants. He has joined wine producer and exporter Indevin Group.

With its origins dating back 75 years as a small farmer co-operative, Silver Fern Farms has grown to become New Zealand's largest grass-fed lamb, beef, and venison producer in partnership with 16,000 farmers, exporting to over 60 countries. New Zealand is the 4th largest international supplier of meat to the U.S. food market.