

Saudiâ??s NEOM to launch Topian, the NEOM Food Company

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NEOM, the sustainable regional development taking shape in northwestern Saudi Arabia, announced the launch of â??Topianâ??, the NEOM Food Company. Topian seeks to redefine food production, distribution, and consumption through the creation of sustainable and innovative food solutions across five vertical pillars: climate-proof agriculture; regenerative aquaculture; novel foods; personalised nutrition; sustainable food supply and ESG.

Topian has been launched with the support of the Saudi Ministry of Environment, Water and Agriculture (MEWA). It is fully aligned with the KSAâ??s goal of achieving Saudi Vision 2030, spearheading the Kingdom's efforts to ensure food security, mitigate climate change and achieve net-zero emissions by 2060.

Fostering a vibrant community of scientists, industry experts and innovators, Topian represents a new innovative standard in sustainable food production. A purpose-driven organisation, Topian aims to perfect the â??Art of More with Lessâ??, embracing a â??new era of foodâ?? to achieve food security. Topianâ??s launch concept, â??Future to Tableâ??, will introduce and apply innovative solutions and initiatives that will revolutionise the current global food system and tackle issues arising from rapid population growth, changing consumption patterns, climate change, and the depletion of our natural resources.