

California Pizza Kitchen announces franchise opening in Philippines

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California Pizza Kitchen (CPK), the creator of California-style pizza, announced the opening of its latest franchise location in the Philippines. This development marks CPK's 24th international location, further expanding the brand's global footprint. The new restaurant will be located at the Festival Supermall's East Wing in Muntinlupa City.

"We are pleased to build upon our longstanding relationship with our franchise partners in the Philippines," said Jeff Warne, CEO of California Pizza Kitchen. "Our commitment to growth and the enduring support we give our franchisees is at the core

of our franchise development and overall success. We look forward to sharing CPK's excellent culinary offerings and world-class hospitality with our customers in the Philippines."

CPK's latest franchise location will be owned and operated by Pi Co., Inc., the operator behind CPK's first international franchise established in 1999. Pi Co., Inc. currently manages two additional CPK restaurants in the Philippines. This new CPK location distinguishes itself as the first in the Philippines to offer extended operating hours as well as breakfast options.