

Taiwan's TSENG'S Tea first to achieve anti additive clean label certification

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TSENG'S Tea, a prominent tea brand of TSENG'S TEA INTERNATIONAL TRADING CO, Ltd. from Taiwan, has recently been awarded the prestigious Anti Additive Clean Label certification, marking a historic milestone as the first tea leaf brand in Taiwan to achieve this recognition. The accolade has also garnered TSENG'S Tea an exclusive invitation to participate in the 2024 Foodex Japan, presenting an exceptional opportunity to promote Taiwan's organic tea culture and further elevate the country's tea industry.

TSENG'S Tea's distinct quality features played a pivotal role in attaining the Anti Additive Clean Label certification, positioning it as the inaugural Taiwanese tea brand to receive this honour. This certification emphasises the commitment to maintaining tea purity and quality by refraining from the use of flavour enhancers, bleaching agents, quality-improving agents, artificial colours, artificial fragrances, and preservatives throughout the production process. TSENG'S Tea has emerged as a globally recognised representative of tea leaves, capturing significant international attention.

Situated in the premier tea leaf-producing region of Miaoli's Tongluo Mountains, TSENG'S Tea upholds a 132-year-old tea-making tradition. Committed to single-origin production, small-batch crafting, tea masters independently adjusting roasting formulations, non-toxic organic practices, and the infusion of natural floral and fruity fragrances, TSENG'S Tea has not only become a sensation domestically but has also made remarkable appearances at tea expos worldwide. TSENG'S Tea has spearheaded revolutionary changes in the tea industry, presenting more efficient, higher-quality tea while maintaining ecological balance.