

Wyeth becomes first MNC to launch HMO growing-up infant formula in China

15 November 2023 | News

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Wyeth Nutrition announced the launch of its first illumina HMO Growing-up infant formula added with two human milk oligosaccharides (HMOs) in China. Designed for babies above 3 years old, this product is manufactured at the company's GMP-level factory in Suzhou. Illumina is now the first international company to introduce an HMO infant formula in China. The two HMOs added were newly approved as food additives by China's National Health Commission on October 7th, 2023.

HMOs are the third most abundant ingredients in breast milk after fat and lactose, and the number one immunomodulatory bioactive nutrients.

The two HMOs in the novel illumina have been shown in clinical trials to help regulate gut microbiota, minimise the risk of bronchitis and respiratory infections, and reduce the need for antibiotics and fever reducers. Additionally, 35 vital nutrients are added to the illumina HMO Growing-up Formula. These nutrients assist eye development, boost brain development, and address a host of other nutritional requirements for children's growth in addition to boosting immunity.

Wyeth Nutrition's long-term dedication and solid research foundation in this area allowed it to become the first foreign company to launch this innovative product in China. Throughout its 30-year research career, it has published more than 70 research papers on HMOs and been granted more than 100 patents related to HMOs. With the addition of six crucial HMOs, the company's most recent infant formula product, illumina LUXA, has the highest number of HMOs of any infant formula on the market at present.

The launch of the illumina HMO Growing-up Formula demonstrates Wyeth Nutrition's "in China, for China" commitment in addition to showcasing the company's overall strength. Wyeth Nutrition will use its global resources for cutting-edge technology to leverage its continued learnings about the needs of Chinese mothers and babies to expedite formula upgrading in the future. Meanwhile, Wyeth Nutrition is going to enhance its local supply chain, R&D, and production footprints to better serve the wide range of nutritional demands in China market.