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IndieDish announced as winner at Echelon Thailand 2017

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Echelon Thailand 2017 is a digital insight, connections, talent, and funding platform crafted to connect people across Thailand, the gateway to Asia's thriving tech startup community.

Founded by two ex-Amazon employees, IndieDish not only delivers healthy food at a relatively cheap price of THB 89 per meal on average, it also makes the delivery process efficient in traffic-congested Bangkok.

IndieDish optimises its logistics algorithm by using a pre-order system. Based on the pre-orders it receives, which can be made a week in advance, IndieDish will work out the most efficient route for its delivery drivers. IndieDish has delivered over 18,000 meals so far. It doesn't offer on-demand/same day delivery services but it is working on providing this service in the future.

The judges were impressed with how thoroughly the team had thought through the delivery process and were drawn to IndieDish's mission to broaden healthier food choices in the country.