

Thailand's province collaborates with public and private sectors to launch maize network

10 November 2023 | News

The 'Partner to Green' initiative exemplifies the efforts of private companies to contribute their traceability data, integrating technological advancements like satellite imaging, to tackle a critical national challenge



The 'Partner to Green' initiative exemplifies the efforts of private companies to contribute their traceability data, integrating technological advancements like satellite imaging, to tackle a critical national challenge

In a significant effort to tackle the worsening smog and dust pollution crisis, Thailand's Chiang Mai Province has united with government agencies and the private sector. This collaboration includes Bangkok Produce Public Company Limited (BKP), a supplier of animal feed raw materials for Charoen Pokphand Foods Public Company Limited (CP Foods). Together, they have initiated the "Partner to Green: Combating PM2.5" project. The objective of this initiative is to strengthen the corn supply chain in the Northern region, specifically targeting the elimination of stubble-burning practices in the agricultural sector.

Nirat Pongsitthaworn, the Governor of Chiang Mai, affirmed the province's resolute dedication to combating the smog crisis by mobilizing all resources across various sectors. He stated, "The 'Partner to Green' initiative exemplifies the efforts of private companies to contribute their traceability data, integrating technological advancements like satellite imaging, to tackle a critical national challenge. Our collaborative work in the animal feed corn cultivation sector is aimed at establishing a sustainable, long-lasting solution to the dust issue. This approach is in perfect harmony with both the government's and Chiang Mai's strategic policies."

The collaboration between BKP, the Department of Agriculture, the Pollution Control Department, and GISTDA, culminated in a workshop centred on dust pollution (PM 2.5) awareness, legislative drafts for cleaner air, and sustainable practices for business and public entities.

The "Partner to Green" project exemplifies the CP Group's dedication to fostering collaboration in eradicating smog and dust pollution, while simultaneously enhancing the capabilities of its business partners in animal feed maize production. This initiative is a crucial stride towards achieving the Net-Zero goal by 2050, underscoring the group's commitment to responsible and sustainable operations.