

Arla Foods Ingredients launches three new powder recipes in China

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Arla Foods Ingredients has launched three newly formulated powder recipes in China to demonstrate how its expertise as a private label partner can help manufacturers meet the need for convenient sources of natural dairy nutrients.

Specially formulated to comply with Chinese regulations, they feature added vitamins, minerals and probiotics, as well as high-quality milk and whey protein. Their calcium content is boosted by Capolac, a natural milk mineral concentrate, while Lacprodan DI-8090, a whey protein concentrate, provides high-quality protein content:

• **Healthy Ageing Balanced Nutrition** delivers high-quality protein, milk minerals and probiotics

• **Healthy Ageing Digestive Focus** is based on partially hydrolysed lactose and a synbiotic blend of probiotics and prebiotics

• **Healthy Ageing Low Fat** is a low-fat option

The recipes can also be customised by introducing other premium ingredients such as organic milk and speciality whey ingredients like milk fat globule membrane (MFGM). Flavours and sweeteners can also be added. Alternatively, Arla Foods Ingredients can produce brand owners' recipes in its state-of-the-art facilities in Denmark.

Steen Lyck, Director, of Advanced Nutrition Manufacturing at Arla Foods Ingredients, said: "Tens of millions of senior consumers in China are looking for nutrition solutions that can help them stay active for longer. For manufacturers seeking to meet this growing need, private label is often the most convenient, least resource-intensive way to bring new products to market."