

Nestl   makes further headway in shaping a waste-free future

02 November 2023 | News

Nestl   is working to reduce the amount of its packaging overall



Nestl   is working to reduce the amount of its packaging overall

Nestl   has made considerable progress in reducing its packaging, creating better packaging and improving waste management. Since signing up for the Global Commitment on Plastic Waste five years ago, the company and other leading signatories have significantly outperformed the market at large in reducing virgin plastic and increasing recyclability, according to the latest report from the Ellen Macarthur Foundation.

"We are continually pursuing better packaging solutions where we can have a direct impact," said Antonia Wanner, Nestl  's Head of ESG Strategy and Deployment. "With our in-house packaging experts and scientists, we are developing the next generation of packaging materials as well as redesigning packaging for the circular economy. In addition, we promote better infrastructure systems for waste management, advocate for harmonised regulation, and encourage behavioural change."

Nestl   is working to reduce the amount of its packaging overall. The company has reduced its amount of virgin plastic packaging by 10.5 per cent since 2018, and it is on track to get to one-third less virgin plastic by the end of 2025. Last year, for example, it launched new Nescaf   Dolce Gusto capsules that have less plastic weight and will save more than 2 500 tonnes of polypropylene. In 2019, Nestl   passed peak virgin plastic consumption as well as peak carbon emissions, even as the business continued to grow.