

Nestlé® launches tasty and nutritious alternatives to white fish

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Nestlé® has announced the launch of exciting innovations - a range of plant-based alternatives to white fish.

The products which include alternatives to breaded fish fillets, nuggets, and fingers, stand out for their strong nutrition credentials, as well as their great taste and texture that is close to white fish. They are also certified vegan.

Torsten Pohl, Global Head of R&D for Nestlé's food category, says: "These new fish alternatives are the result of our deep expertise in plant-based proteins and our strong commitment to continue delivering exciting innovations that meet consumer's expectations. During consumer testing, our products received high praise for the great taste and texture that is close to white fish. They also come with strong nutritional credentials, making them competitive in the marketplace."

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In Europe, under the "Garden Gourmet" brand, Nestlé® will launch marine-style crispy fillets and marine-style crispy nuggets. Made with wheat and pea protein, the great-tasting and nutritious products are high in protein and low in saturated fat. They also come with a Nutri-score A in countries that use the Nutri-score front-of-pack labelling system. They will launch both online and in-store in countries across Europe, including Germany, Spain, Italy, Austria, Poland, the Czech Republic and Slovakia.

In Asia, Nestlé® has already launched crispy fish-free fingers for both retail and out-of-home under the Harvest Gourmet brand in Malaysia and Singapore. Made from soy and wheat, the fish finger alternatives are a source of protein and fibre and come in a crispy coating that is infused with herbs like oregano and rosemary.