

California Walnuts arrives in India for festive season

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The California walnut harvest is now in full swing, and fresh, premium-quality golden walnuts have started arriving in India, just in time for the festive season. California walnuts are more than just a nutritious nut; they are a rich part of history, an icon of innovation, a pillar of health, and a dynamic force in the culinary world.

Situated in California's Central Valley, a region almost entirely enclosed by majestic mountains, these walnuts are an integral part of an agricultural tapestry that includes over 250 other crops. When it comes to English walnuts, California proudly reigns supreme, producing a staggering 99 per cent of all U.S. walnut production. With over 4,000 walnut growers, most of which are family-owned farms with multi-generational legacies, California's walnut industry is a testament to dedication and tradition. These families maintain the highest standards of cultivation and processing, adhering to stringent Federal and State food safety regulations.

Commenting on the occasion, Pamela Graviet, Sr. Director of Global Programs California Walnut Commission & Board, said, "The Indian market has a love for high-quality foods and rich flavours. Nutrient-dense walnuts should be a top choice, and it remains our constant effort to raise awareness about California-grown walnuts and our multi-generational family farms dedicated to delivering this wholesome and delectable product. For over a century, California's walnut growers and processors, known as handlers, have cultivated this industry with a focus on land stewardship, public health, and community welfare. Their unwavering commitment to producing this nutritious food source is matched by their active pursuit of innovative technologies and sustainable practices to reduce their environmental impact."