

Taiwan's YU XUAN FOOD unveils self-brand Jin Tai-ZI

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YU XUAN FOOD CO., LTD. has recently announced the launch of their in-house brand, Jin Tai-ZI, with a primary focus on showcasing high-quality Taiwanese food products, particularly dry noodle offerings, while actively expanding into international markets. The Jin Tai-ZI product range includes items such as white fungus beverages, various noodles, chilli products, brown sugar and traditional herbal teas, all crafted with all-natural, top-tier ingredients to ensure consumers enjoy the very best culinary experiences.

With over three decades of experience, YU XUAN FOOD has established itself as a leading distribution and export company in Taiwan. They act as authorised distributors for various renowned domestic food manufacturers, including Yi-Mei, Uni-President, Hwa Yuan, and Want Want, to name a few. This positions YU XUAN FOOD as an ideal one-stop solution for consumers, offering a vast array of product choices in a single order.

YU XUAN FOOD's service portfolio encompasses domestic trade, international trade, cross-strait trade, and the supply of a wide range of shelf-stable food products. Their competitive edge lies in offering diverse product options, helping international importers explore new markets and alleviating inventory pressure. Furthermore, they pride themselves on providing end-to-end solutions, from sourcing to container shipping, labelling, container loading, delivery, and customs clearance, all of which help international importers reduce procurement costs.