NUTRAFOODS Spectrum
perspectives on food technologies & business
ASIA

Deliveroo for work survey highlights importance of food at workplace

27 October 2023 | News

82 per cent of corporate employers recognise the importance of food in attracting and retaining talentÂ

82 per cent of corporate employers recognise the importance of food in attracting and retaining talentÂ

A platform called Deliveroo for Work, which is specifically designed for the corporate sector, has released the results of a survey that highlights the significant role of food in shaping the modern workplace and improving employee well-being. The survey, which was conducted among corporate employers, sheds light on the importance of attracting and retaining talent, rewarding employees, and streamlining company administration.

The survey results reveal that food is a crucial element of corporate culture, with 76 per cent of respondents emphasising its integral role in the workplace. The survey also highlights the importance of food in attracting and retaining talent, with an overwhelming 82 per cent of those surveyed recognising its pivotal role. The survey also indicates the many benefits of using Deliveroo for Work, with 21 per cent of businesses using the platform primarily to reward employees, 20 per cent to enhance employee well-being and 14 per cent to reduce administrative burdens. Workplace socials are also significant, with 84 per cent of respondents emphasising their role in enhancing team bonding and morale. Sharing food and meals are essential aspects of these socials, further highlighting the importance of food in creating a positive work environment.

It's noteworthy that 95 per cent of the survey respondents have rated Deliveroo for Work's restaurant options as excellent. This high level of satisfaction reflects their contentment with both the quality and variety of food choices available. It highlights the significance of providing a diverse range of food options to employees. In the UAE, the top 5 preferred food items ordered by companies include Chicken Tikka Kebab, Salmon Platter, Quinoa Salad, Tex Mex Bowl, and Chicken Avocado Salad. These choices demonstrate the increasing preference for healthy food options and indicate the diverse variety of food choices available to meet the specific needs and preferences of Deliveroo for Work users.