

Taiwan's County Specialty Industry establishes new facility to expand export

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County Specialty Industry Co., Ltd., a well-known Taiwanese pastry manufacturer, has announced an ambitious initiative to invest in a new production facility, expanding its export capabilities and introducing its high-quality Hualien Crispy Biscuit to the international market.

County Specialty Industry Co., Ltd. recently announced plans to construct a new production facility in the Hualien Meilun Industrial Zone, covering an area of approximately 2,865 square meters, for a total floor area of nearly 3,000 square meters. This four-story state-of-the-art food factory is currently undergoing a two-year planning process and has achieved ISO22000 and HACCP certifications. The project will house three main production lines and will integrate IoT equipment monitoring systems, create a cloud kitchen product history system, and introduce a new ultrasonic cutting machine. Expected to be completed by 2025, the company is also collaborating with a plastic centre project to improve the packaging of the Hualien Crispy Biscuit, with a planned launch in 2024. County Specialty Industry Co., Ltd. aims to enhance the international competitiveness of its products and is targeting primary export markets in the United States, Canada, Japan, and Southeast Asia. This significant development will further drive Taiwan's pastry industry into the international arena, allowing more people to savour the beauty of Taiwanese baking.