

Indena dsm-firmenich announce strategic partnership for botanical solutions

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Indena, a private Italian company and dsm-firmenich, innovators in nutrition, health and beauty, have announced a strategic partnership in some specific areas. The collaboration will pioneer the development of novel scientific evidence to support the effectiveness of natural solutions in human health, leveraging both companies' values, visions and knowledge. It is poised to inspire a new "Age of Nature", which will contribute to driving the future of nutraceuticals.

With promising research on the positive benefits of botanicals, the partnership is dedicated to specific health areas and selected ingredients, including those to support immunity, vision, brain health, women's health, healthy ageing and gut health. Through this science-based approach, dsm-firmenich and Indena aim to lead innovation in the global nutritional botanical market to deliver advanced solutions that resonate with the needs of today's consumers.

This cooperation will bring highly effective Market-ready Solutions to the market and, in the medium- and long-term, products that will be new in terms of their origin, ingredient combination and formulation. "This partnership has come about from a vision shared by Indena and dsm-firmenich: to identify and develop innovative solutions for human health, combining a deeply-rooted scientific background with the visionary capacity to imagine the future challenges of nutraceuticals," states Daniele Giavini, Managing Director at Indena.