

World Lemon Industry Development Conference concludes in Anyue China

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The Fourth World Lemon Industry Development Conference, organised by Anyue County People's Government, was held in Anyue County, Sichuan Province. This conference, centred on the theme of branding and marketing, attracted over 200 individuals including experts and professors from Argentina, Italy, and China, as well as from more than 40 enterprises such as JD Logistics, Budweiser Beer, and Mixue Bingcheng (MXBC), to gather in Anyue. At the event, seven projects, including the Budweiser Beer Anyue Lime Base Project and Russia's 20,000-ton Lemon Procurement Project were contracted.

Anyue County, located in Ziyang City, Sichuan Province, China, is one of the five major lemon-producing areas in the world and the only commercial lemon production base in China, known as the "Hometown of Chinese Lemons". Through approximately a century of cultivation since the introduction of lemons in the 1920s, Anyue has developed the Eureka variety with higher quality - Anyue Lemon. Relying on a humid and warm ecological climate and high-quality soil conditions, Anyue Lemon is rich in nutrients such as citric acid, VC, and antioxidants, making it superior to other varieties. It is therefore an ideal variety not only suitable for fresh consumption but also for processing, and Anyue has become the most suitable area for planting quality lemons.

Empowered by high technology, scientific planting, and intelligent management, the yield of Anyue Lemon has increased from 3,000 to 5,000 catties per mu, and it is exported to 38 countries and regions including Russia, Singapore, and the United Arab Emirates, with the export volume increasing year after year. According to Tian Jinghua, Director of the Anyue Lemon Industry Development Center, "In 2023, both the yield and quality of Anyue Lemon have seen a significant improvement, and the domestic and foreign markets are showing a positive trend of growth. Leading companies, represented by Zhongan Group Puyuan Agriculture, are continuously expanding their markets at home and abroad, and self-operated exports are expected to achieve new breakthroughs."