

WorldFish unveils fish trade potential programme in Egypt

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WorldFish in Abbassa Egypt hosted a visit from a delegation representing the United States Soybean Export Council (USSEC) board. The visit coincided with the inauguration of the 100th Soy Excellence Centre (SEC) training program with a groundbreaking in-person training focusing on “Fish Trade and Export Opportunities”.

The event also served as a platform to celebrate the 4th anniversary of the establishment of the SEC in the MENA region headquartered at WorldFish’s facility in Abu-Hammad, Al Sharkia in Egypt.

“Illinois farmers export about 60 per cent of our soybeans, so we rely on exports, and now we are learning from the end users here, and it's interesting to see how it's being used,” said Mark Read, Director of the Illinois Soybean Association.

“Today is a momentous day for us at the Soy Excellence Centre as it is the 100th time our training program courses have been conducted and it's the four-year anniversary of this program. WorldFish has a world-class facility providing education and training to help and improve aquaculture operations here in Egypt and in other countries around the world,” said Tori Sorenson, Director, Insta-Pro International.

Opening remarks from WorldFish were jointly delivered by Salah Mesalhy Ali, Board Member, Ahmed Nasr-Allah, Country Director, and Doaa Fawzy, HR and training manager.

“We have embarked on a remarkable journey together, where our combined endeavours have empowered aquaculturists in Egypt. By delivering virtual workshops, we have fostered the exchange of knowledge and actively promoted the development of sustainable aquatic food systems,” stated Mousa Wakileh, SEC lead of the USSEC in the Middle East and North Africa.

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