

Amcor's AmSky and AmPrima earn Walmart's Circular Connector seal of approval

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Amcor, a global leader in developing and producing responsible packaging solutions, has been recognised for its AmSky and AmPrima more sustainable packaging solutions, earning a place on Walmart's Circular Connector platform.

Circular Connector, established by retail giant Walmart, is a platform that makes it easier for sourcing teams and brands to quickly find more sustainable packaging solutions for the products they put on Walmart shelves. Being able to easily source more sustainable packaging solutions will enable the brands, and Walmart, to achieve their sustainability goals while driving a circular packaging economy.

Endorsed by Walmart's sustainability leadership team in collaboration with the U.S. Plastics Pact, Amcor's recycle-ready AmSky and AmPrima packaging solutions are now available to all Walmart suppliers and the public via the Circular Connector.

AmSky offers a world-first, recycle-ready blister pack for pharmaceuticals. Disrupting the decades-long, over-the-counter standard drug pack, AmSky is polyvinyl chloride- (PVC) and aluminium-free – a more responsible choice for the most in-demand healthcare packaging type. Its carbon footprint is up to 70 per cent less (compared to PVC/Alu solutions). Based on high-density polyethylene (HDPE), it is designed for recycling in rigid and flexible recycling streams.

AmSky and AmPrima were both designed with a circular economy in mind, by combining core design requirements with end-of-life packaging considerations and innovation.

Suppliers of Walmart's private-label products, particularly in the categories of food, consumables, health and wellness, can be assured that packaging products in the Circular Connector meet the strictest sustainability and innovation standards. Amcor's

customers can also be confident in viable, commercially available packaging options that are supported by Walmart should they wish to pursue the retailer.

Roawin Luo, Director of Global Product Management at Amcor, expressed her enthusiasm about AmSky and AmPrima becoming part of the Circular Connector, "The inclusion of AmSky and AmPrima not only puts more sustainable packaging options within reach of suppliers and brands aiming for positive change but also streamlines the process of adopting alternative choices. Our readily available solutions help guide brands looking to embrace sustainability, while also fostering a community of stakeholders along the circular value chain journey."

Cheryl Lam, Private Brands Director for Sustainable Initiatives at Walmart said, "We leverage Walmart's Circular Connector to help our suppliers connect with solutions they are looking for. And, Amcor was an early participant with approved solutions like AmPrima and AmSky." She added, "As a judge for the U.S. Plastic Pact's first Sustainable Packaging Innovation Award, I was excited to see the AmSky blister package from Amcor included in Walmart's Circular Connector. I'm looking forward to seeing AmSky blisters and AmPrima bags and pouches at my local Walmart in the near future."