

Korea's Sik Mul Sung launches second branch of vertical farm café

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Seoul-based Sik Mul Sung launched its second branch of vertical farm café in Incheon. In 2022, Sik Mul Sung introduced a new hospitality format with its Seoul-based vertical farm café. Following the success of its initial location.

Sik Mul Sung is a collaborative project between agritech start-up N.Thing and architecture practice Unseenbird. The unique concept enables customers to observe the entire process of operating a vertical farm, right from the growth of vegetables to cooking and eating, all in one location.

A new branch has opened up in a large shopping centre located in the suburban town of Incheon. This branch is sure to introduce many visitors to an innovative farming system. Guests can enjoy salads and ice cream while taking in the glass-encased cultivation room where ingredients are grown. Additionally, they can shop for fresh vegetables, plant kits, seeds, and utensils.

By combining regenerative practices with convenience and entertainment, Sik Mul Sung has found a successful recipe. The expansion of the concept suggests commercial opportunities for urban farming.