

Taco Bell introduces new crispy chicken range

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Taco Bell has announced the launch of the new Crispy Chicken Range, available in Australia starting 9 October.

The range will cater to both spicy lovers and those not too keen on the spice by offering the Lava Crispy Chicken Burrito, Lava Crispy Chicken Taco, and the Crispy Chicken Burrito with Ranch Sauce instead of the Lava Sauce.

The Lava Crispy Chicken Burrito is part of the hero range, made with chicken that is crispy on the outside and juicy on the inside, wrapped in a soft tortilla with shredded cheese, fresh tomatoes and crunchy lettuce and covered in Taco Bell's new cheesy, spicy Lava Sauce. The sauce is derived from the famous Volcano menu from the US.

"We know Aussies love their Crispy Chicken and we believe that we've delivered for them with this new product. The new permanent menu innovation is the result of a 12-month journey to find a high-quality whole muscle product, with a tasty coating that can stand apart from the rest," Andrew Howie, Chief Marketing Officer at Taco Bell Australia said.

The Lava Crispy Chicken Burrito is available for \$10 with chips and a drink from restaurants in Australia.