

Singapore launches world's first proprietary seaweed heme ingredient for plant-based meat applications

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Korean award-winning food-tech startup, HN Novatech launched ACOMS: the world's first proprietary heme-based seaweed ingredient for plant-based meat applications. On the 16th of August 2023, a group of leading south-east asian investors were treated to an exclusive and first taste test of HN Novatech's signature ingredient, during Novatech's exclusive S.E.A launch in Singapore jointly organised by Singapore Tembusutech Innovation and KILSA Global.

ACOMS, the name of the X-factor protein found and extracted from Seaweed, when applied to plant based meat primers, is what gives it its "accurate meat" flavour. At the same time, HN Novatech's protein extraction process and final product rendering is additive and preservatives free causing it to truly stand out in a plant-based world full of artificial additives, chemical and flavour enhancers.

HN Novatech has recently secured \$4m in funding in its Series-A bridge round with Logan Ventures as its lead investor. Founding partner of Logan Ventures, remarked "We are excited to partner with Novatech, a leading AgTech startup in Asia, to offer natural meat alternatives which are delicious and healthy to meet a rising global demand."

In recent times, the company has begun its venture into Asia Pacific regions with an eventual target of establishing itself as a globally acclaimed novel food materials leader, with a construction of a food technology processing facility beginning first in Korea. HN Novatech has also developed extremely strong R&D Capabilities having assembled a world class team of biotech engineers, food scientists, nutritionists and experienced professionals in business and sustainability enabling them to tackle complex problems and face challenges up ahead.