

Avocados From Mexico announces scholarship program for aspiring Hispanic chefs

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Avocados From Mexico is making Hispanic Heritage Month even better with the launch of its new scholarship program designed to support the next generation of Latino culinary talent. The number one selling avocado brand in the U.S. is teaming up with Hispanic Star, an organisation that supports Hispanic advancement in the U.S. through jobs, education, health and gender equality, to launch the Spark the Good Scholarship Program at Dallas College, one of the largest community colleges in Texas.

The Spark The Good Scholarship Program will gift up to ten full-ride scholarships to avocado enthusiasts who are interested in receiving their Culinary Arts degree at Dallas College. Each recipient will be awarded full tuition and all needed supplies for the four-semester program at the college, allowing them to cultivate their passion for culinary arts and build a bright future in the industry.

"As a member of the Hispanic community, uplifting the next generation of Hispanic leaders is very important to me," said Alvaro Luque, President and CEO of Avocados From Mexico. "At Avocados From Mexico, we've built up our food service

programs and partnerships over the past several years, and the Spark The Good Scholarship Program is a natural next step to nurture innovation within the industry. We are happy to support talented up-and-coming Hispanic chefs and empower them to become trailblazers in culinary and food service."

Avocados From Mexico proudly celebrates its Mexican origin and all the good flavour and versatility that Mexican Hass avocados offer. And, the brand is headquartered in Dallas, Texas. That's why Avocados From Mexico is pleased to serve up its first-ever scholarship program in partnership with Dallas College to support culinary students during Hispanic Heritage Month. "It is essential to recognise the economic and cultural contributions of Hispanics in the United States. Our community embodies prosperity, power and progress," said Claudia Romo Edelman, founder of Hispanic Star. "We are thrilled to team up with Avocados From Mexico, who share our vision of helping to support our Hispanic Stars, as there is no better way to help celebrate Hispanic culture than through food and love for avocados."