

Nutraceutical maker Wellscience acquired by VLCC

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Gurgaon-based Wellscience offers nutraceutical supplements and personal care products and has a direct selling network of over 35,000 associates.

VLCC is now further extending its presence in the high-growth Fast Moving Healthcare Goods (FMHG) segment, with its foray into the nutraceuticals and cosmeceuticals segment, and retailing these products through the direct selling channel.

Wellscience is promoted by Lajinder Bawa who will continue to lead the business as the CEO of VLCC Wellscience.