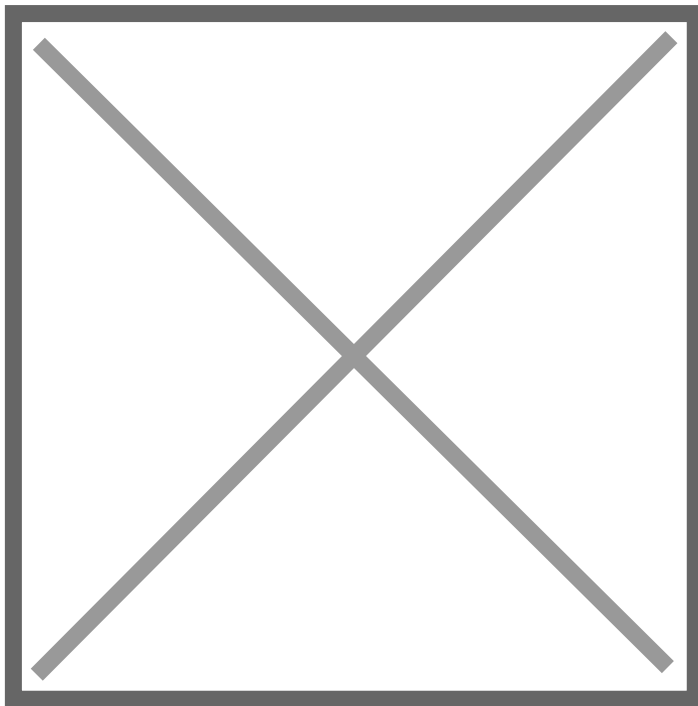


Culinary Innovation Unveiled: Speciality Food & Drinks Asia Returns with its 5th Edition

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From 26 to 28 September 2023, dive into a world of innovation at [Speciality Food & Drinks Asia](#) (SFDA) – Southeast Asia’s premier trade show for artisan, gourmet, and fine food and drink products and solutions. Held at the Sands Expo & Convention Centre in Singapore (Halls B & C) and co-located with the second edition of takeaway and delivery exhibition [Food2Go](#), SFDA is expected to host up to 8,000 trade visitors and over 200 exhibitors and brands from across the world.

Graced by distinguished industry guests and delegates, SFDA brings together trade professionals from the entire F&B industry, including restaurants, pubs and bars; meat and poultry; and speciality coffee and tea, to explore new products, create business opportunities, and share solutions to overcome industry challenges. With technological advances set to revolutionise and further boost the industry, a key focus is on embracing the digital shift in areas such as food service, packaging and production.

Visitors will be able to experience product showcases at the showgrounds, witness celebrity chefs such as MasterChef Singapore Season 4 contestant Mandy Kee and Executive Chef Victor Loy conduct cooking demonstrations at the Fine Food

Live Stage, attend engaging panel discussions at the Innovation Stage, and taste the finest and newest brews at the Tap Room.

Curated list of exhibitors

SFDA and Food2Go feature a stellar lineup of exhibitors including up-and-coming products and brands such as Limwood Gourmet, Irish Duck Company, Jeonbuk Institute for Food-Bioindustry, Unox, Isle Grocer & Co, LAP Spirits, and Allpress Espresso, among many others.

On top of a Singapore Pavilion showcasing some of the finest local products and suppliers, SFDA will also feature international exhibitors from 15 other countries including Belgium, China, Hong Kong, Ireland, Italy, Japan, Malaysia, the Philippines, Poland, South Korea, Taiwan, Turkey, the United Arab Emirates, the United States and Vietnam.

Not-to-be-missed line-up of competitions

Big Idea Ventures (BIV) – the most active FoodTech investor in the world – will be hosting the international finals of the first-ever [Big Idea Food Competition](#) to identify the best innovations in alternative protein. BIFC builds new entrepreneurial ecosystems, identifies world-class talent and invests in the future of food entrepreneurs across Asia. The grand prize of BIFC is a US\$200,000 investment package and automatic inclusion into Big Idea Venture’s Cohort #8 accelerator program.

The first-ever [ASEAN Butchery Competition](#), hosted by Montgomery Asia and the Meat Traders Association Singapore (MTA), will bring together meat professionals from the region to showcase their workmanship skills in meat carving and presentation, for the title of ASEAN’s best butcher and a grand prize of S\$5,000.

Making a highly anticipated return is the [Singapore National Coffee Championship](#), organised by the Singapore Coffee Association in partnership with Speciality Coffee & Tea Asia (SCTA). Singapore’s top baristas will compete in the Singapore National Latte Art Championship, Singapore Cup Tasters Championship, Singapore National Barista Championship and the Singapore National Brewers Cup, with the winners representing Singapore in the World Coffee Championships 2024.

Prominent speakers and insightful panel discussions

To foster knowledge transfer within the industry, engaging panel discussions will provide insights crucial to innovation, business growth and sustainability. Industry leaders from organisations such as Grab, Deliveroo, foodpanda, Association of Catering Professionals Singapore, APAC Society for Cellular Agriculture, and A*STAR will delve into topics such as partnerships in the food delivery industry; the ethics of dining reservations; the future of speciality food retail and distribution; and the path towards food security, among many others.

New products showcased at SFDA

SFDA will also witness the industry bringing the latest products and offerings to the table, and brand-new product launches by a myriad of exhibitors. These include LEI food & drinks’ organic and premium not-from-concentrate juices; Isle Grocer & Co’s selection of hams, pate, olive oil and herbs; Wake the Crew’s cold brew coffee concentrate sachets; Choya Umeshu South East Asia’s extra smooth choya; Noomoo’s artisanal oat milk; VektroPack’s new recyclable packaging; Ecospec NovelTech’s beverage treatment products; Sanz Pte Ltd’s new hygienic cutlery dispenser; and Smart Minds Holdings Limited’s SaaS logistics solutions; and many more.

Supported by leading industry associations and sponsors

SFDA is backed by leading Strategic Partners such as the Singapore Coffee Association, Meat Traders Association, and the Singapore Manufacturing Federation – the Strategic Partner of Food2Go. Supporting Partners of the event include the Singapore Agro-food Enterprises Federation, ASEAN Coffee Federation (along with its 10 country representatives), Asia-Pacific Society for Cellular Agriculture, Club Managers Association of Singapore, Association of Catering Professionals of Singapore, Hospitality Purchasing Association Singapore, Singapore Retailers Association and the Food Bank Singapore, and many more. Trade visitors can register [here](#) to gain first-hand exposure to the latest products and cutting-edge advancements in food innovation, and network with key players in our vibrant F&B industry. Lucky visitors can stand a chance to win a speciality goods hamper (S\$200) and a brand-new Thermomix TM6 (worth S\$2,550). Terms and conditions apply.