

## CANDY POPPY to launch new air-popped coated popcorn collection

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Taiwan-based CANDY POPPY introduced its latest product collection which features three green theme intriguing savoury flavours: Coriander, Scallion, and Seaweed. This imaginative packaging design co-works with the famous Taiwanese Illustrator-Â INCREDIVILLE. The unique combination of salty and sweet brings a harmonious balance that will intrigue even the most adventurous palates. These new options are designed to tickle taste buds and offer a fresh perspective on snacking. With the different collections, CANDY POPPY continues to push boundaries and challenge conventional snack norms.

The truth of CANDY POPPY Popcorn's excellence lies in its selected ingredients and the special popping and coating technique. They use non-genetically modified corn sourced from the United States and strictly selected Ingredients and raw Materials.

CANDY POPPY Popcorn stands out due to its revolutionary air-popping process without adding any oil during this popping process which refers to the expansion process of corn kernels by just using heat and high pressures. Only use the water content of the corn kernel itself at a high temperature to pop out the corn. Compared with the traditional oil-popped process, the air-popped method is less burden and healthier. Which results in a snack that's lower in oil content, reducing the guilt often associated with traditional popcorn. The air-popping technique ensures a light and crispy texture that is truly satisfying.

CANDY POPPY Popcorn utilises high-food-grade quality Trehalose from Japan, which helps to taste the original Nutrients of corn itself with only half the sweetness & calories of sucrose. This choice not only reduces the overall sugar content but also provides a balanced sweetness that appeals to a wide range of taste preferences and also makes a crispy texture and keeps the soft inside of the popcorn.