

Australia's Cherubino acquires Margaret River Winemakers

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Australian wine brand Cherubino Wines announced the acquisition of the Margaret River Winemakers.

The acquisition includes a 2000-tonne facility with warehousing, distillation capacity and cellar door. As part of the acquisition, the spirits brand will be rebranded with a focus on utilising Cherubino's vineyards and fruit resources to create regional and beginning-to-end estate spirits and a produce farm shop, which will complement the existing Cherubino cellar door and Frui Momento restaurant and Enoteca located on Caves Road, Wilyabrup. Â Â

Larry Cherubino and his wife Edwina, the founders of Cherubino, have been planning an acquisition for over 20 years. The current wine facility and equipment will be moved to the new facility over the next 12 months, enabling Cherubino to develop its unique approach to farming, making and marketing its portfolio of wines.

â??We are committed to a long-term approach to winemaking, and this acquisition represents an incredible opportunity for us to establish the brand not only in terms of supply but will greatly support our production and marketing capabilities,â? Larry said.

â??Cherubino's newly appointed distribution partner in the UK, Hatch Mansfield, Oatley Fine Wine Merchants in Australia,

and our many partners and customers around the world have allowed us to make this important step with confidence and we look forward to sharing more details of the project soon.â?

The acquisition of Margaret River Winemakers is a significant development for Cherubino, reflecting their commitment to consolidating their business while remaining true to their long-term vision. The new cellar door will reopen in December 2023.