

South Korea's Food Science develops world's first hangover drink with protein blowfish

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Food Science, selected by South Korea's Ministry of SMEs and Startups as one of 30 companies to participate in this year's Social Economy Enterprise Growth Support Project, is a bio-venture company that constantly strives to manufacture healthy functional food using natural ingredients and discover and develop new drug candidates.

This company was selected as an early-stage technology commercialisation investment company by the Korea Development Bank, thereby laying the foundation for focusing on R&D. For the first time in the world, the company has developed 'Morning Power,' a hangover drink made with protein blowfish as the main ingredient and is supplying it not only to Korea but also to overseas countries.

The newly released 'Vtalk ADE' boasts a refreshing taste with fruit-flavoured carbonated drinks as the market grows for fruit-flavoured carbonated drinks, reducing the repulsion to strong carbonated drinks with low carbonated drinks.

In addition, consumers can feel a sense of freshness visually as the drink uses a plastic container that is transparent. Using transparent plastic bottles, not aluminium bottles, is different from other companies. A total of three flavours (lemonade, peachade, and zero-lemonade) can be selected according to your taste, and lemonade is a carbonated drink released following the development of low-calorie sugar alternatives. This drink also has 0 kcal.

Founded in 2003, Food Science has released many patented products, and among them, the hangover drink Morning Power has been so popular with consumers that it is supplied not only to Korea but also to Russia, Hong Kong, and the United States.