

Amari Johor Bahru unveils mooncake pays homage to ancient Chinese calligraphers

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Amari Johor Bahru announces its first Mooncake Collection with a packaging design that pays homage to the moon's poetic significance throughout Chinese history. The central motif is a creative compilation of classic Chinese lunar literature, imprinted on the cover box of the mooncake set, showcasing the original calligraphy of over 30 esteemed poets throughout history. The compilation references the prestigious *Shi Jing* (The Classic of Poetry), a premier edition vector gallery of beautiful Chinese calligraphy characters.

Inside this artful packaging, customers will discover mooncakes with two classic Flavors: Pure Red Bean and Lotus Paste Single Yolk, both complemented by Amari's signature parasol design from its logo. Speaking about the collection, Pauline Chua, General Manager of Amari Johor Bahru, shared her thoughts, "This collection signifies more than an offering of mooncakes. It encapsulates the rich tapestry of our shared Chinese cultural heritage. We are optimistic that our patrons will appreciate this blend of art, history, and flavour. As these are halal-certified, they make wonderful gifts for clients, family and friends."

Priced at RM268nett, each box comes with four mooncakes, a multi-purpose premium case and complimentary Amari gift vouchers worth RM100, useable at the hotel's F&B outlets and spa. Available for orders from now until September 29, 2023. Payment options include Cash, Debit and Credit Cards (excluding American Express and JCB), DuitNow QR Pay, and bank transfer to CIMB Bank 8008157838.

Collection and delivery will be available from September 1 - 29, 2023. For seamless collection, present a valid order confirmation at Level 6, Amaya Food Gallery and allow up to 5 working days for order processing. Complimentary delivery is extended for orders with a minimum purchase of 5 mooncake sets within a 5-10 km delivery radius, while additional charges apply for locations beyond.