

South Korea's JY Corporation launches pesticide-free enoki mushroom tea

08 August 2023 | News

The Ministry of SMEs and Startups finally selected 30 companies to participate in this year's Social Economy Enterprise Growth Intensive Support Project



The Ministry of SMEs and Startups finally selected 30 companies to participate in this year's Social Economy Enterprise Growth Intensive Support Project

South Korea-based JY Corporation's newly released enoki mushroom tea uses only pesticide-free enoki mushrooms and is produced and sold in amounts exceeding about 10 tonnes of enoki mushrooms. Enoki mushrooms, which are certified as pesticide-free, are manufactured using only pesticide-free enoki mushrooms grown at the Honam Mushroom Farming Association in Naju, Jeollanam-do, one of the largest producers of enoki mushrooms in Korea, and can be safely drunk.

In addition, consumers' response is very good because the company uses its own far-infrared hot air drying and special roasting technology to maximise the nutrient content by drying only the moisture of the ingredients.

The company distributes high-quality food at low prices to consumers and was finally selected as one of the 30 companies to participate in this year's "Social Economy Enterprise Growth Intensive Support Project" organised by the Ministry of SMEs and Startups.

The company is loved by many consumers for selling high-quality foods as well as consumer health, including tea, Jeju Island black pork, and elephant garlic.

JY Corporation is a company that is sold by a representative with nine years of business experience after direct inspection and is preparing franchise services to expand the scope of sales and distribution.