

World Coffee Conference to be held in Bengaluru India

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The 5th World Coffee Conference (WCC) 2023 has been announced by the International Coffee Organisation (ICO), in partnership with the Coffee Board of India, Ministry of Commerce and Industry, Government of India, Government of Karnataka, and the coffee industry. The event will be held from September 25th to 28th at the well-known Bangalore Palace in Bengaluru.

During the unveiling, the global coffee community gathered to celebrate the future of the coffee sector, with the theme of "Sustainability through Circular Economy and Regenerative Agriculture," reflecting the industry's commitment to environmentally friendly practices. Dr S. Selvakumar, Principal Secretary of the Commerce & Industries Department, Government of Karnataka, highlighted the investment and employment opportunities across the coffee value chain.

Dr K.G. Jagadeesha, CEO, and Secretary, of the Coffee Board of India, announced Rohan Bopanna, India's top Tennis Player as the Brand Ambassador for the event. For the first time, Asia will host the conference.

Jagdish Patankar, Executive Chairman of MM Activ Sci-Tech Communications and Event Curators, presented an exciting lineup of activities, including a Conference, Exhibition, Skill-Building Workshops, CEO & Global Leaders Forum, Growers Conclave, Competitions & Awards, Plantation Tours, Cultural Evenings, Buyer-Seller Meet, and B2B Meetings, ensuring a comprehensive and enriching experience for attendees.