

Vinamilk inks deal with Danish firm

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This is the second time since 2011 that Vietnam Dairy Products JSC, as it is formally known as, is signing a deal with the Danish firm to source European-standard probiotics for its formula milk, yogurt, drinking yogurt, and others.

According to Vinamilk, between 2011 and 2016, after it signed the deal with Chr.Hansen and other food nutrition companies, sales of its formula milk and yogurt jumped two- to four-fold, doubling its revenue to US\$2 billion.

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Chr. Hansen is the world's leading food group. Established 140 years ago, it has offices in 32 nations and sells around 30,000 types of probiotics.

Vinamilk produces over 200 types of nutrition products and sells around seven billion products a year.