

Yili's Thai subsidiary Cremo ice-cream wins Best Thai FDA Quality Award

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The Food and Drug Administration of the Ministry of Public Health of Thailand officially announced the list of winners of its Quality Award 2023. Yili's Thai subsidiary brand Cremo ice cream won the Best of the Best Thai FDA Quality Award for its superb quality management. This was Yili's first Best of the Best Award after winning the Thai FDA Quality Award for three consecutive years, and Yili was the only food enterprise to win it – the highest award of the Thai FDA Quality Award this year.

Anutin Charnvirakul, Thai Deputy Prime Minister and Minister of Public Health presented Yili with the Best of the Best Thai FDA Quality Award and said that Yili's dairy products are of high quality and taste good, and this award is well deserved.

The Thai FDA Quality Award evaluation is organised by the Thai Food and Drug Administration of the Ministry of Public Health, to recognise outstanding enterprises that produce pro-health products, comply with business ethics, fulfil corporate social responsibilities, and promote public health in the fields of food, drugs, cosmetics and medical devices, and set a benchmark for the industry. The Award was first organised in 2009 and the Best of Best Award in each field was first awarded in 2020. Before becoming the only food company to win the Best of Best Award this year, Yili had won the Quality Award for three consecutive years.