

HKTDC Food Expo PRO and Hong Kong International Tea Fair to be held in August

21 July 2023 | News

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Food Expo PRO and Hong Kong International Tea Fair will be staged together from 17 to 19 August 2023 at the Hong Kong Convention and Exhibition Centre. The fairs will bring together a wide range of global speciality food and beverage, tea, and related products, providing a one-stop sourcing platform for F&B importers, wholesalers, retailers, restaurants, hospitality groups, department stores and e-tailers. The fair is open to public visitors with ticket admission on the last day (19 Aug).

This year, the Food Expo Trade Hall will transform into Food Expo PRO and will focus on and further deepen the B2B elements, with a view to providing a one-stop professional business platform to help F&B industry players explore opportunities and build connections. Food Expo PRO presents the “Food Science and Technology” zone, as well as pavilions from various countries and regions, including Mainland China, Japan, South Korea, Poland and more. Other product categories include food & beverage products, food packaging, labelling & logistic service, food processing products, machinery, and Halal food and beverage products.

The concurrent Hong Kong International Tea Fair brings together a wide variety of products including tea and tea-related products, tea packaging, tea ware and tea technology. Several provinces from Mainland China will set up group pavilions at the fair. Also, the Sri Lanka pavilion is returning this year, bringing Ceylon tea products from the region.

The two fairs will continue to adopt the HKTDC’s EXHIBITION+ model that integrates online and offline elements, extending face-to-face interactions from physical events to the smart business platform, Click2Match, which will be open to participants from 10 to 26 August.

In addition, the International Conference of the Modernisation of Chinese Medicine and Health Products (ICMCM), organised

by the Modernised Chinese Medicine International Association (MCMIA) together with the HKTDC and eight scientific research institutions, will be held at the same venue on 17 and 18 August to deliver professional Chinese medicine insights into the industry.