

BENEO Announces Extension of Fibre Portfolio with Barley Beta-Glucans

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BENEO an Asia-Pacific company has long-term experience in developing and producing plant-based functional ingredients from natural sources for the food, feed and pharmaceutical industries. By supporting health and optimising taste and texture, they help improve the nutritional and technical properties of a wide variety of products.

Orafti® Î²-Fit is a natural and clean label wholegrain barley flour with 20% beta-glucans. It is a significant extension of the company's functional fibre product range and is available worldwide. Orafti® Î²-Fit is on-trend with consumers' focus on sustainability, with plant-based and wholegrain ingredients being preferred when making food choices.

Functional ingredients such as barley beta-glucans, with proven health benefits and approved health claims, offer food manufacturers an easy way to create appealing products with convincing front-of-pack communication and a convenient way for consumers to choose nutritional products that positively impact heart health.

Beta-glucans are viscous and soluble dietary fibres that make the food thicker and therefore delay its passage through the large and small intestines. Their health benefits are backed up by several human intervention studies, but only cereal beta-glucans have approved health claims in Europe and in the US.