

Oterra picks Brenntag Nutrition as exclusive distribution partner in Australia

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Brenntag, the global market leader in chemicals and ingredients distribution, has announced the expansion of the distribution agreement with Oterra to include Australia, in addition to Bangladesh, India, Singapore, Thailand and Vietnam. Oterra is the world's leading supplier of natural food colours for industry segments such as food and beverage, dietary supplements, and pet food. Â

â??With Brenntag's local team covering sales, customer service, technical support, and warehousing, we can provide customers with innovative and technical solutions such as product prototype development and customised formulation for food and beverage applications utilising Oterra's natural, safe, and sustainable colouring solutions,â? said Michele McNamara, Head of Sales Australia and New Zealand for Brenntag Nutrition Asia Pacific.

â??This strategic partnership brings a wealth of combined experience and expertise to the table, bolstering our presence in Australia and meeting the growing demand for natural and clean-label ingredients,â? said Sue Song, Head of Commercial for Asia Pacific at Oterra.

Adam Dundas, Global Head of Customer, Sales, and Distributor Excellence added, â??Partnering with Brenntag in Australia is a great outcome. Brenntag's deep understanding of the local market, coupled with their team's technical expertise on value added ingredients will perfectly complement our natural colour portfolio.â?