

Israel inks MoU with US to advance innovation in agri-food tech sector

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SVG Ventures|THRIVE, a leading AgriFood Innovation and Investment platform headquartered in Silicon Valley in the US, and Start-Up Nation Central, a nonprofit that promotes the Israeli innovation ecosystem around the world, have signed a Memorandum of Understanding (MoU) outlining a strategic collaboration to connect and support the AgriFood tech sectors in both countries.

The collaboration between Start-Up Nation Central and SVG would include long-term programmes in Israel and the USA pursuing opportunities to build closer links between the two agrifood innovation ecosystems using co-marketing initiatives, events, ecosystem access, and business opportunities.

Through the collaboration with SVG, Start-Up Nation Central aims to solidify relationships with the global AgriFood tech community, particularly in North America, to help Israeli startups scale faster in international markets and increase access to high-value Israeli innovation technology.

Both partners will leverage their platforms to drive innovation and create unparalleled access for entrepreneurs to scale globally to solve the biggest challenges facing the food and agriculture industries.