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US-based Tyson Foods addresses growing demand for protein in Middle East

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Saudi-based Tanmiah Food Company and US-based Tyson Foods, Inc. recently met in Jeddah to recognise their strategic partnership made in 2022 including the potential growth opportunities across the Kingdom of Saudi Arabia and the broader Middle East.

The partnership is well positioned to help sustainably meet the growing demand for poultry in the Kingdom, while also supporting the Kingdom's food security goals and economic growth. As one of the world's leading food companies, Tyson Foods is committed to providing protein to a growing population across the Middle East.

The companies discussed the growing Halal food market and the opportunities it presents to unlock future growth for the partnership. Both companies also discussed future expansion plans to increase the processing capacity of the Supreme Foods Processing Company. As per the partnership agreement, Tyson Foods and Tanmiah will be jointly investing in the expansion of further processing capacity. The expansion is anticipated to increase the total production capacity of Supreme Foods Processing to nearly 100,000 metric tons annually.

Ahmed Osilan, Executive Board Member & Managing Director, Tanmiah Food Company said,Â "This partnership will contribute to food security goals and bring global expertise, standards and technology to the Saudi poultry market, supporting the Kingdom's non-oil economy while also generating hundreds of jobs."