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Synbio Tech Inc. & Cosmax Group to jointly expand South Korean probiotics market

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Synbio Tech Inc. and Cosmax NBT, a subsidiary of COSMAX Group, have officially signed an exclusive cooperation agreement to launchÂ Lactobacillus plantarumÂ TWK10 probiotic strain inÂ South Korea, and announced that TWK10 has been approved as an Individual Health Functional Food certification by the Ministry of Food and Drug Safety ofÂ South Korea.



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Under the agreement, COSMAX NBT will exclusively distribute TWK10 in muscle health category to meet the growing needs of the active nutrition and healthy ageing markets.

KIM SANG WOO, the Vice President of COSMAX NBT says, "According to marketing research, probiotics are one ofÂ most popular health foods among Koreans like red ginseng and vitamins, and the market size of probiotics is expected to grow rapidly at an average annual rate of 16%. With Synbio Tech's innovation in R&D and excellent production technology, the partnership will allow us to further explore collaborative projects to bring outstanding products to the South Korean market. "

*Lactobacillus plantarum*Â TWK10 is a probiotic strain strictly selected from Taiwanese fermented cabbage. Extensive studies have confirmed that TWK10 has a significant impact on sports performance, muscle mass, and mobility in older adults through the gut-muscle axis. To date, it has 4 human clinical trials, 7 major global patents and more than ten international journal publications. It isÂ Taiwan'sÂ first probiotic strain to obtain Individual Health Functional Food certification inÂ South Korea.

Looking forward in 2023, TWK10 has gradually completed its global launch and distribution across different continents includingÂ Europe,Â North America,Â Japan,Â South Korea,Â Southeast AsiaÂ and other regions.

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