

WPO announces winners of WorldStar Packaging Awards 2023

13 January 2023 | News

The Award registered 488 entries, from 41 countries. In the previous edition (2022) there were 440 competitors from 37 countries.



The Award registered 488 entries, from 41 countries. In the previous edition (2022) there were 440 competitors from 37 countries.

The enthusiasm with the WorldStar 2023 edition is completed with the 27 entries from the Arab region. This participation of countries like Lebanon (13 entries), Jordan (05), Tunisia (04), Egypt (03), UAE (01) and Saudi Arabia (01), sends a clear message to the world: WPO is a unique organization which mission is to contribute to the development of a sustainable global packaging community.

Packages eligible for WorldStar Awards are those that have already received a national or regional packaging award from a packaging competition that is recognized by WPO, during the last 2 years. As always, our aim is to promote packaging innovation in various sectors, proving that a good package can be an essential solution to many of the modern problems, especially sustainability, food waste and extending shelf life of food and agricultural products. That's why we encourage all the companies from around the world to benefit from this global opportunity to promote their packaging by competing with the best of the best packaging innovation on a global scale, explains Soha Atallah.

World Packaging Organisation (WPO) is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. Its mission is "Better quality of life through better packaging for more people". WPO joins 76 members from around the globe, which also includes Honorary Members (12), Affiliate Members (7) and a Regional Federation (1) as well.

The WorldStar recognition, we go beyond our vision: "Better quality of life, through better packaging, for more people", says WPO President, Pierre Pienaar.