

Janelle Orozco Joins Kraft Heinz as North America Zone Chief Procurement Officer

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The Kraft Heinz Company (Na) announced the appointment of Janelle Orozco to the role of Chief Procurement Officer, North America.

Orozco will play a critical role in Kraft Heinz's North America Zone and within the Company's global Procurement organization. She will serve as a key member of the North America Leadership Team, reporting to both Carlos Abrams-

Rivera, Executive Vice President & President, North America Zone and Marcos Eloi, Executive Vice President & Global Chief Procurement Officer.

Orozco joins Kraft Heinz from Diageo, where she most recently held the Chief Procurement Officer title for the company. Orozco began her tenure at Diageo in 2002 as an ingredients buyer and worked progressively through the global Procurement organization, holding key leadership roles including leading Brand Change and Innovation in the North America business. She was appointed to Chief Procurement Officer in May 2019 and led a significant and successful transformation of the Procurement function, while improving collaboration of suppliers and delivering enhanced digital and innovation solutions.

“We are on a quest to create a renowned Procurement function that is built to deliver consistent results today and become a competitive advantage for the business in the future,” said Abrams-Rivera. “Janelle joining our team is a marker of the transformation of this function. She brings a breadth of experience and knack for developing diverse, high-performing teams. We’re excited to have her help lead us into the next phase of our journey.”

Consumers are at the center of everything we do. With 2021 net sales of approximately \$26 billion, we are committed to growing our iconic and emerging food and beverage brands on a global scale. We leverage our scale and agility to unleash the full power of Kraft Heinz across a portfolio of six consumer-driven product platforms. As global citizens, we’re dedicated to making a sustainable, ethical impact while helping feed the world in healthy, responsible ways.