

Shandi Global is proud to announce its launch and the opening of Singapore's largest plant-based chicken manufacturing facility

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Shandi which means "because we care in Hebrew", was founded on the premise of creating truly sustainable, affordable, nutritious meat alternatives that could benefit millions, if not billions. The reality of a global food shortage as the world population continues to increase spurred its founders to continue innovating and seeking alternatives for a sustainable food source for the entire world, and to which, Shandi was conceived.

Shandi has managed, through their proprietary technology, to recreate a plant-based product that feels and reacts to cooking, almost exactly like meat. Meat from different parts of a chicken differ in texture prior to and post cooking, so does its taste. This inherent natural changing characteristic of meat had never been successfully recreated in any plant-based product before.

Shandi's technology is the first in the world that has been able to introduce this natural changing characteristic of meat in their product, making it almost indistinguishable from real chicken meat. More importantly, because of its similarity to real chicken meat, Shandi has created a viable, versatile alternative meat choice that can be easily deployed in any kitchen, to make chicken drum lets and chicken curry that taste and feel like actual meat.

"Working with companies like Shandi Global is truly satisfying as we aim to alleviate world food problems today and in the future. Innovate 360 and Feed 9 billion are proud to be involved as investors and partners in backing a truly innovative meat-free product, proudly made in Singapore," says John Cheng, Chairman of Feed 9 billion and Managing Director/Founder of Innovate 360. "Together, we will feed the world!"

"Shandi is committed to promoting food sustainability through innovation in food-tech, and to do this at scale and fast. We are currently focusing on B2B (business to business) partnerships, whose established networks we are tapping on to quickly introduce our products to as many people as possible, to gain mass adoption of Shandi in kitchens around the world. This will enable us to quickly expand, so that we can continue research and development to further improve on our offerings," says Dr Reena Sharma, Founder and CEO of Shandi Global.

Shandi's plant-based chicken is the only one in the world that has a protein content of close to 30%, on par with the protein content of actual chicken meat. This makes Shandi's offering a most attractive one for the schools and hospitals which have started to offer Shandi's plant-based chicken in their menus as a healthier more sustainable option without sacrificing the benefit of protein for those switching to a meatless diet.